



Councillor Pickles touring the new offices of Search Engine People (SEP) with CEO, Jeff Quipp. Located in Pickering's City Centre in the Picore Towers, SEP is Canada's fastest growing Digital Marketing agency, employing approximately 100 people.



Councillor Pickles with new small business owner Nerissa Cariño of the Cupcake Place, 1450 Kingston Road (at Valley Farm Road), sampling some of the delicious cupcakes and ice cream. [www.thecupcakeplace.ca](http://www.thecupcakeplace.ca)  
For more information on these businesses visit, [www.davidpickles.com](http://www.davidpickles.com)



### If you see it, report it!

Things to look out for may include graffiti, illegal dumping, litter or vandalism. Help us take care of our community by reporting any of these activities. Call our Customer Care Centre at 905.683.7575 TTY 905.420.1739 or email: [customer care@pickering.ca](mailto:customer care@pickering.ca)

As a previous two-term Chair of the Pickering Advisory Committee on Diversity, I was pleased to participate in the 2014 Diversity Forum to commemorate March 21st The International Day for the Elimination of Racial Discrimination. Hosted by a Committee including Council representative Kevin Ashe and Mayor Dave Ryan, the Forum recognized student contest winners in creative writing and visual arts "In Your Words & Expressions".



Arianna Dossa, Westcreek Public School



Amal Rizvi, William Dunbar Public School

### David Pickles, City Councillor – Ward 3



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[www.facebook.com/david.pickles.923](https://www.facebook.com/david.pickles.923)



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## David Pickles



YOUR COUNCILLOR, WARD 3

### Greetings Ward 3 Residents

In this newsletter, I speak to a number of matters of interest to you in the community. For more information you are welcome to visit my website [www.davidpickles.com](http://www.davidpickles.com).

On a personal note, I am glad to be through a tough winter and looking forward to the summer. In the last year, I reached my 50th birthday, Brenda and I will be celebrating our 25th wedding anniversary in August, our eldest daughter graduated from UOIT in nursing, and our youngest just completed her second year in Health Sciences at UOIT.

Like many of you, Brenda and I are raising a family, are home owners, and pay property taxes. We want fair taxes and value for our taxes. I speak to these matters in this newsletter.

It is my pleasure to work hard in representing you as Your Councillor.

Now that the warm weather has finally arrived, I am looking forward to seeing Ward 3 residents at some of the great events that the City puts on every year. One of my favourite events is the Canada Day celebration held at Kinsmen Park on July 1st. It's a fabulous event with lots to do for the whole family, including great entertainment, delicious food and an amazing fireworks display. I hope to see many of you there!

Also, check out the City's free Summer Concerts in July & August! For more information on these and other great events in the City of Pickering, visit the City's website at [www.pickering.ca](http://www.pickering.ca).

Have a safe and happy summer. It is an honour and a privilege to represent you on Council. Please do not hesitate to contact me anytime.



## Durham Regional Update:

### Highway 2 Durham Region Transit (DRT) Pulse

Many of you have noticed and used our new bus rapid transit, popularly known as 'DRT-Pulse' now running along the Kingston Road corridor between U of T Scarborough Campus in Toronto and Oshawa since September 2013. Currently, DRT-Pulse is serving at 7.5 minute intervals in the morning and afternoon peak hours and at 15 minute intervals during off-peak hours.

Starting in summer 2014, you will be seeing construction improvements along Kingston Road (Highway 2) in Pickering to improve bus service including exclusive curbside bus only lanes along Kingston Road. Intersection improvements will be underway at both Brock Road and Liverpool Road and will accommodate two general traffic lanes, a curbside bus only lane, and an on-street buffered bicycle lane in both directions. It will also include enhanced sidewalk connections in each direction and far-side transit bus lay-bys with better bus shelters.



## 2014 Durham Region Budget

Highlighted capital projects in Pickering includes:

- Brock Road 401 to Kingston Road – widening to six lanes commenced in May 2014
- Bus Rapid Transit (BRT) Construction - Kingston Road at Brock Road and Kingston Road at Liverpool
- Altona Road top asphalt from Sheppard Avenue/Twyn Rivers Drive to north of Strouds Lane and new asphalt from north of Strouds Lane to south of Finch Avenue

## Contact Customer Care

The Customer Care Centre provides an important link between members of the public, the Mayor, Members of Council, and City of Pickering municipal departments. Our main priority is to ensure that you, "the customer", receive prompt attention and service regarding any of your municipal concerns.

### Pickering Customer Care

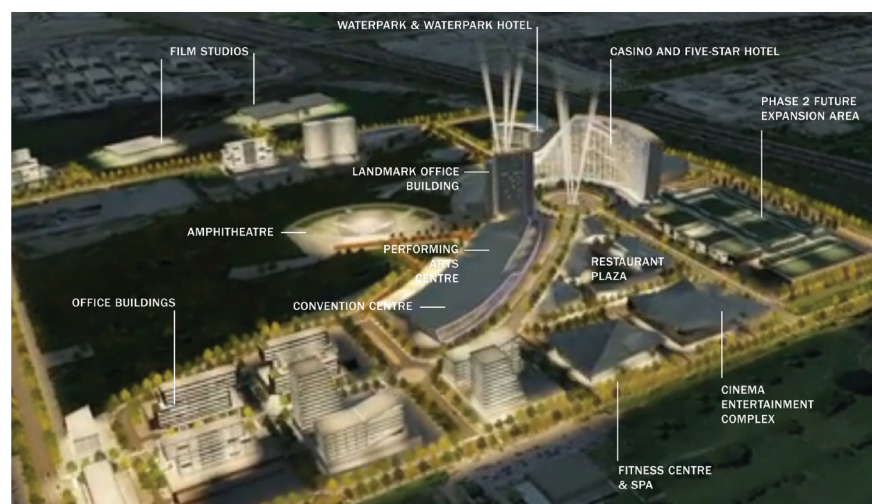
City of Pickering, One The Esplanade, Pickering, ON L1V 6K7  
 T. 905.683.7575 TTY. 905.420.1739 Toll Free 1.877.420.4666  
 F. 905.420.6064 www.pickering.ca/customer-care

## Attracting Businesses

Attracting new business to Pickering is necessary to sustain the economic health of our community. Businesses provide local jobs and an opportunity for residents to source local services, shops and restaurants in their own community. Commercial and industrial property taxes help reduce the reliance on our residential base. We would all like to see fewer and smaller tax increases.

The City of Pickering attracts new business in a number of ways. I work with the Economic Development Office, Mayor Ryan and Deputy Mayor Dickerson to promote Pickering as a preferred place to do business, and help business locate in Pickering. The City is well on its way to completing a Downtown Intensification Strategy and is busy consulting residents and business owners on plans for an improved City Centre. More recently, I put forth a Council motion to make Pickering a willing host for a casino, which was approved (see my previous newsletter by visiting davidpickles.com). Should a casino locate in Pickering, the City could receive upwards of \$10 million per year in non-property tax revenue.

My motion has generated interest and a number of new investment interests. One such example, is the City's receipt of a rezoning application for a significant new development proposal on the land located on the northwest corner of Church Street and Bayly Street.



Referred to as "Durham Live", the proposal is to rezone the subject lands to permit a broad range of attractions, that could potentially include a casino, five-star hotel, convention centre, performing arts centre, outdoor amphitheatre, movie theatre, restaurant plaza, water park, boutique hotel, botanical gardens, fitness centre, spa, community recreation centre and commercial offices. The lands total about 90 hectares. The applicant is proposing to develop 55 hectares and leave the remaining 35 hectares as "natural heritage systems." A public information meeting was held on April 7, and a City staff recommendation report will follow later this year. A development of this scale could result in over a billion dollars in investment, and 10,000 jobs and significant tax revenue to the City.

## 2014 City Budget

One of the most important roles for City Council is the approval of the City Budget. The budget includes capital projects across the city, as well as vital services such as fire protection, parks, sidewalks, street lighting, snow removal (including an increase in the seniors' snow removal program), libraries, recreation centres, road maintenance and snow plowing.

### The Budget includes many local major Capital projects, including:

- New indoor soccer dome
- Construction of a new Operations Centre to replace the facility on Tillings Road at Dersan Street
- Bridge repairs in North Pickering, paving of Salem Road north of Hwy 7
- Various parks and playground improvements including two Village Green parks in Creekside and Creekwood neighbourhoods and Pinegrove Park and Valleyview Park
- Paving of Glengrove Road and Clarendon Community Centre parking lot
- Final design work for resurfacing of Southview Drive and Sixth Concession Road west of Westney Road in Greenwood and the Palmer Bridge on Valley Farm north of Finch Avenue
- New multi-use trails, various improvements to sidewalks, roads and lighting

### The City Budget was passed at the Council Meeting on February 24, 2014 and the voting went as follows:

#### In Favour

- Mayor Ryan
- Councillor Pickles (Ward 3)
- Councillor Ashe (Ward 1)
- Councillor Dickerson (Ward 2)
- Councillor O'Connell (Ward 1)
- Councillor McLean (Ward 2)

#### Against

- Councillor Rodrigues (Ward 3)

"Councillor Pickles and friends celebrating the South Pickering Seniors 40th Anniversary!"

